

katalog proizvoda
product catalog





Akcionarstvo društvo Hemijska industrija „Panonija“ osnovano je 1948. godine u Pančevu pod nazivom „Gradska radionica sapuna i sveća“, a od 1975. godine menja ime u „Panonija“ pod kojim i danas posluje.

Tokom svih godina poslovanja proizvodni program preduzeća zasniva se na izradi hemijskih proizvoda namenjenih za održavanje čistoće u domaćinstvu i industriji, a isti se razvija i prema zahtevima tržišta i razvoju tehničkih i ljudskih potencijala.

Danas je u „Panoniji“ zaposleno 150 radnika.

Pored proizvodnih pogona, magacina i upravne zgrade u Pančevu, „Panonija“ poseduje magacine gotove robe u Kraljevu i Nišu, a u Crnoj Gori posluje preko poslovne jedinice „Podgorica“ u Podgorici.

PANONIJA was founded in 1948 in Pančevo, started its production under the name of the Town Soap and Candle Workshop. Name PANONIJA originates from 1952. Till 2001 it operated as public enterprise and since then as joint-stock company.

In overall chemical and cosmetic products development, the PANONIJA's assortment is adapting continuously to such changes, creating a rich palette of products, some of them are real brands, well known market trade marks recognized by consumers.

Today's production programme is a top quality one with packaging suitable for product use and subject to continuing changes, according to current consumers' expectations. All products are present in distribution channels of leading trade chains and houses in almost all Serbian municipalities.



Novo!

*Idealno čisti podove
od laminata*

*The ideal clean
laminated floors*



BLIS LAMINAT

Sredstvo za pranje podova od laminata
Laminated floor cleaner

Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
750ml+250ml gratis	15	01252	8600213021520

nege i zaštita ruku
hand care

Obezbeđuje koži mekoću i vlažnost
Ensures skin softness and moisturizing



DONA
Antibakterijski sapun
Antibacterial liquid soap

Jedinično pak. Unit package	400 ml	11
Trans. pak. Trans. package	20	15
Šifra proizv. Product code	01092	01093
Bar kod EAN code	8600213010920	8600213010937

DONA
Tecni sapun sa prirodnim uljima i glicerinom
Liquid soap with natural oil and glycerine

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Dona maslina	400 ml	20	01091	8600213010913
Dona avokado	400 ml	20	01090	8600213010906

DONA

Krem sapun sa glicerinom - Cream soap with glycerin

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Dona Bouquet	300 ml	20	01063	8600213010630
	1l	15	01011	8600213010111
	5l	4	01012	8600213010128
Dona Flower	300 ml	20	01062	8600213010623
	1l	15	01008	8600213010081
	5l	4	01009	8600213010098
Dona Azzurro	300 ml	20	01061	8600213010616
	1l	15	01005	8600213010050
	5l	4	01006	8600213010067
Dona Fresh	300 ml	20	01060	8600213010609
	1l	15	01002	8600213010029
	5l	4	01003	8600213010036



nega kose
hair care

**STRONG
& SHINE**
INTENSIVE HAIR CARE

Za jaku i zdravu kosu
For strong and healthy hair



STRONG AND SHINE

Šamponi sa prirodnim ekstraktima - Shampoos with natural extracts

Artikal - Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Protiv peruti - Anti dandruff	250 ml	12	10114	8600213101147
Za suhu kosu - For dry hair	250 ml	12	01068	8600213010685
Za masnu kosu - For greasy hair	250 ml	12	01067	8600213010678
Regenerator za kosu - Hair conditioner	250 ml	12	01071	8600213010715
Protiv peruti menta - Anti dandruff	250 ml	12	01088	86002131010883



EGO

Šamponi za sve tipove kose
Shampoo for all hair types

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Ego breza Birch	500 ml	15	10412	8600213104124
	1000 ml	15	10413	8600213104131
Ego kopriva Nettle	500 ml	15	10512	8600213105121
	1000 ml	15	10513	8600213105138
Ego kamilica Chamomille	500 ml	15	10612	8600213106128
	1000 ml	15	10613	8600213106135
Ego jabuka Apple	500 ml	15	01069	8600213010692
	1000 ml	15	01070	8600213010708
Ego frezija Freesia	500 ml	15	10212	8600213102120
	1000 ml	15	10213	8600213102137
Ego ciklama Cyclamen	500 ml	15	10312	8600213103127
	1000 ml	15	10313	8600213103134
Ego hrizantema Chrysanthemum	500 ml	15	10112	8600213101123
	1000 ml	15	10113	8600213101130



za čisto i belo rublje
for clean and white laundry

Senzel

Orijentalni mirisi i
raskošna nežnost

Oriental scents and
rich softness



SENZEL

Koncentrovani omekšivač rublja
Concentrated laundry softener

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Senzel White Orchid	500 ml	15	02109	8600213021094
	1l	12	02110	8600213021100
Senzel Orient	500 ml	15	02111	8600213021117
	1l	12	02112	8600213021124
Senzel Ahoy	500 ml	15	02113	8600213021131
	1l	12	02114	8600213021148

LANA

Tečni deterđent
Liquid detergent



Jedinično pak. Unit package	1L
Trans. pakovanje Trans. package	15
Šifra proizvoda Product code	02059
Bar kod EAN code	8600213020592



PRIRODNI ŠTIRAK

Prirodni štirak za suvo
štirkanje rublja
Natural strach for dry
straching laundry



Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Prirodni štirak	450 ml	12	02052	8600213020523



TEČNI ŠTIRAK

Liquid strach

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Tečni štirak	530 ml	20	40711	8600213407119
	1l	15	40712	8600213407126



TREFF

Sredstvo za čiščenje tepiha
Carpet cleaner

Jedinično pak. Unit package	530 ml
Trans. pakovanje Trans. package	15
Šifra proizvoda Product code	02057
Bar kod EAN code	8600213020578



SNEŽNIK

Izbeljivač rublja
Laundry bleacher

Jedinično pak. Unit package	1L
Trans. pakovanje Trans. package	20
Šifra proizvoda Product code	40611
Bar kod EAN code	8600213406112

program za ručno pranje posuđa
hand dish-washing solution

Fino
per

Čisti, odmašćuje
i daje sjaj

Clean, degreases
and gives brilliance

FINOPER

Tečni deterdžent
za ručno pranje sudova

Liquid detergent
for hand dish-washing

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Finoper Limun Lemon	500 ml	20	41317	8600213413172
	1l	15	41318	8600213413189
	2l	6	02071	8600213020714
	5l	4	41319	8600213413196
Finoper Jabuka Apple	500 ml	20	41311	8600213413110
	1l	15	41312	8600213413127
	2l	6	02070	8600213020707
	5l	4	41313	8600213413134



FINOPER ekonomik

Tečni deterdžent za ručno pranje sudova
Liquid detergent for hand dish-washing

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Finoper ekonomik Limun Lemon	500 ml	20	02095	8600213020950
	1l	15	02096	8600213020967
	2l	6	02097	8600213020974
	5l	4	02098	8600213020981
Finoper ekonomik Jabuka Apple	500 ml	20	02099	8600213020998
	1l	15	02100	8600213021001
	2l	6	02101	8600213021018
	5l	4	02102	8600213021025



MAESTRO

Sunderi i truleks krpe - Sponges & trulex cloth



Artikal Article	Veličina Size (mm)	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Maestro	95x65x40	100	08002	8600213080022
Maestro Duo	95x65x40	40	08008	8600213080084
Maestro 4u1	95x65x40	25	08017	8600213080176
Maestro XL	130x88x40	40	08001	8600213080015
Maestro - Trulex	150x150	40	08006	8600213080060

Maestro



higijena kuhinjskih elemenata
kitchen elements hygiene

**RER
GRILL**

Efikasno čišćenje bez ogrebotina
Efficiently cleaning without scratches

RER GRILL

Sredstvo za čišćenje rečni i roštilja
Oven and grill cleaning

Artikal Article	Rer grill
Jedinično pak. Unit package	450 ml
Trans. pak. Trans. package	12
Šifra proizv. Product code	02079
Bar kod EAN code	8600213020790



RERNO PER

Sredstvo za čišćenje rečni i roštilja
Oven and grill cleaning

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Rerno per	500ml	24	02040	8600213020400



HIPP

Univerzalno praškasto sredstvo za čišćenje
Multipurpose cleaning powder

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
HIPP Grand	600g	24	30211	8600213302117

HiPP

HIPP

Tečni abraziv za poliranje
Liquid abrasive for polishing

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
HIPP Liquid	800g	20	41711	8600213417118



MAESTRO

Žica za čišćenje - Cink i rostfraj
Cleaning wire - Zinc and rustless

Artikal Article	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Maestro Cink Maestro Zinc	40	08018	8600213080183
Maestro Rostfraj Maestro Rustless	48	08019	8600213080190

program za higijenu kupatila
bathroom hygiene solution



Svežina i mirisi Freshness and scents

WC FRESH

Toaletni stik za ispiranje
Toilet flushing stick

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Citrus Fresh	2 kom.	30	02093	8600213020936
Pine Fresh	2 kom.	30	02094	8600213020943



BLIS GLASS

Sredstvo za čišćenje staklenih površina
Glass surface cleaner

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Blis Glass	720ml	15	40214	8600213402145
Dopuna/Refill	720ml	15	40215	8600213402152



BLISS SANIT

Sredstvo za čišćenje svih površina u kupatilu
All surface bathroom cleaner

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Blis Sanit	720ml	15	07020	8600213070207
Dopuna/Refill	720ml	15	02088	8600213020882

SONA KISELINA / CEVTOK HYDROCHLORIC ACID / CEVTOK

Za keramičke sanitarije, crne metale/
za pročišćavanje cevodova
For ceramic sanitary, ferrous metals/ for drain cleaning

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Sona kiselina Chorohydrogene acid	1l	20	40311	8600213403111
Cevtok	1l	15	40911	8600213409113



WC saniper

WC SANIPER

Sredstvo za čišćenje i dezinfekciju toaleta
Toilet cleaning and disinfection

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
WC Saniper	530 ml	20	40111	8600213401117
	1l	20	40112	8600213401124



auto kozmetika
car care solution

panol pasta

Pranje i održavanje Washing and care

PANOL PASTA®

Univerzalna krem pasta / gel
Universal cream paste / gel

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Panol pasta	500g	30	20112	8600213201120
Pano Gel	350g	30	20111	8600213201110



PAN F1 Letnji

Tečnost za pranje vetrobranskog stakla
Summer windshield cleaning

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
PAN F1 Letnji	1l	20	02043	8600213020431
	2l	6	02085	8600213020851
	5l	4	02089	8600213020899



PAN F1 Zimski

Tečnost za pranje vetrobranskog stakla
Winter windshield cleaning

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
PAN F1 Zimski	1l	20	02087	8600213020875
	5l	4	02086	8600213020868



PAN ANTIFRIZ

Antifriz - Coolant

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
PAN Antifriz 100	1l	20	06002	8600213060024
PAN Antifriz 40	1l	20	06004	8600213060048

PAN AUTO ŠAMPON

Auto šampon - Car shampoo

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
PAN Auto šampon	1l	20	06009	8600213060093



PAN NO TOUCH

Sredstvo za bezkontaktno pranje automobila

Touchless / No touch car wash cleaner

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Pan No Touch	1000 ml	20	06009	8600213060093
Pan No Touch	5l	4	06009	8600213060093





DEMI VODA

Demineralizovana voda za pegle i akumulatore
Demineralized water for irons and batteries

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Demi voda	1l	20	41011	8600213410119
	2l	6	03001	8600213030010
	5l	4	41012	8600213410126



Industrijski program Industrial cleaners



SPECIJALNA SREDSTVA ZA ČIŠĆENJE Special application cleaners

Artikal Article	Jed. pak. Unit pack.	Tr. pak. Tr. pack.	Šifra pr. Pr. code	Bar kod EAN code
Panoper	1000 ml	24	41511	8600213415114
Aseps	1000 ml	20	07006	8600213070061
	5l	4	07007	8600213070078
Panemul K	1000 ml	20	09014	8600213090182
	5l	4	09014	8600213090144
Podoper specijal	1000 ml	4	41612	8600213416128
Podoper - F	1000 ml	4	41611	8600213416111



TREFF

Sredstvo za maš.
pranje tepiha
Automatic carpet cleaner

Jed. pak. - Unit pack.

5l

Tr. pak. - Tr. pack.

4

Šifra pr. - Pr. code

02119

Bar kod - EAN code

8600213021193



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